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**ECHOING GREEN ANNOUNCES 14 NEW SOCIAL ENTREPRENEURS
TO RECEIVE 2009 FELLOWSHIP**
Many fellows harness innovative use of technology

New York, NY – June 15, 2009 — A San Francisco-based pioneer in the use of Facebook for political campaigns will launch a new organization that designs volunteer opportunities to be completed using smart phones. An investment banker in Mumbai aims to employ and provide life-skills training to low-income deaf adults in India through a full-service courier company. The daughter of a former U.S. President and a former student body president will help build the next generation of global health leaders by sending talented young professionals to both the developing world and the United States for yearlong fellowships.

Echoing Green, an angel investor in social entrepreneurial organizations, announced today that these ventures—The Extraordinaries, Mirakle Couriers and Global Health Corps—are among fourteen new initiatives to be funded by the 2009 Echoing Green Fellowship Program. From Bahrain to Baltimore, MD, the 2009 Echoing Green Fellows work in a variety of spheres including civil and human rights, community and economic development, the environment, health, and education. Many of the 2009 fellows are launching models that harness technology for the public good, including business tools for micro-entrepreneurs in the developing world and video and internet social networking to empower defenders of human rights.

Echoing Green, which granted its first funds to social entrepreneurs in 1987, provides up to \$90,000 over two years to each of its fellows, plus comprehensive technical assistance, consulting support, and other organizational benefits.

Echoing Green is a global nonprofit that supports emerging entrepreneurs who enact innovative solutions that address root causes to social problems. It is one of the only organizations solely dedicated to investing in early-stage social entrepreneurs.

“With the backdrop of a new U.S. President launching an Office of Social Innovation, and increasing numbers of social enterprises around the globe tackling societal problems through innovative solutions, we are thrilled to introduce our newest Echoing Green Fellows,” said Dr. Cheryl Dorsey, president of Echoing Green. “Our early stage funding combined with technical support and access to Echoing Green’s vast network of social entrepreneurs helps these emerging leaders and their organizations more quickly achieve impact and reach sustainability.”

Echoing Green received nearly 1,000 social business plans from around the world. The fourteen fellowship projects selected represent some of the most promising leaders and ideas working today in the social sector. With the 2009 class, the organization has now invested over \$28 million in 471 fellows since 1987.

Among the organizations Echoing Green funded at their early stages are: Teach For America, Working Today, Genocide Intervention Network, Citizen Schools, JumpStart for Children, College Summit, the Global Fund for Children, and City Year.

A full description of the 2009 Echoing Green Fellows can be viewed at <http://www.echoinggreen.org/fellows/year/2009> and a list with brief project summaries is detailed below. To meet the 2009 fellows, view the three-minute video on the home page of www.echoinggreen.org.

About Echoing Green

To drive transformative social change, Echoing Green identifies and assists some of the world’s best emerging social entrepreneurs launching new high-impact organizations. Through our fellowship

program, we support this community of visionaries as they develop new solutions to society's toughest problems. Founded by the leadership of the private equity firm General Atlantic in 1987, Echoing Green has supported more than 470 leaders sparking change in forty-one countries and forty-one states. For more information on the Echoing Green Fellowship program, the 2009 fellows and their organizations, please visit www.echoinggreen.org.

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Natalie Bridgeman – Accountability Counsel

San Francisco, California

The Bold Idea: *Partner with communities harmed by international finance and development projects to hold international institutions and corporations accountable and develop new accountability systems where none exist.* Accountability Counsel partners directly with communities seeking redress for harm caused by development projects and will work to create broad, systemic change through the creation of a new Foreign Investor Accountability Mechanism ("FIAM"). At the grassroots level, Accountability Counsel conducts trainings regarding accountability tools and assists communities with strategies to implement those tools, including claims to accountability mechanisms and litigation.

Stephane de Messieres – Citizens Market

Cambridge, Massachusetts

The Bold Idea: *Leverage crowd-sourcing tools and citizen journalism to better inform consumers seeking to engage in ethical consumption and enable these consumers to use their full market power to influence environmental and social issues.* Citizens Market is a user-generated website where anyone can contribute a review and a rating for any company's performance on a social or environmental issue. Consumers can access a company's scores by searching the site or by using text messaging or a barcode scan for the product when purchasing. Citizens Market's aim is to host a vibrant online community of 1 million information contributors.

Bethany Henderson – City Hall Fellows, Inc.

Pasadena, California

The Bold Idea: *Incentivize and empower diverse, top college graduates to tackle social ills from within existing government institutions, thus ensuring our cities have leaders capable of confronting cities' myriad challenges.* City Hall Fellows serve as special assistants to senior city managers working on substantive projects. During their Fellowship, Fellows engage in an extensive curriculum to explore how their city works, why it works that way and the people, organizations and issue that impact local policy making. City Hall Fellows received over 400 applications for its inaugural cohort of twenty-one Fellows. Bethany has plans to expand to multiple cities in the US and to increase the Fellowship class size to between 250 and 500 Fellows per year.

Eric Glustrom – Educate!

Boulder, Colorado

The Bold Idea: *Empower high school students in Uganda to become the next generation of socially responsible leaders through a two-year leadership curriculum and long-term mentoring that equips students to create social enterprises.* Educate! disrupts the rote memorization-based education system in Uganda by equipping high school students to create social enterprises through a two-year socially responsible leadership curriculum, long-term mentoring, and an alumni network.

Jacob Colker – The Extraordinaries

Washington, D.C.

The Bold Idea: *Revolutionize how community organizations utilize volunteer resources and engage a new generation of volunteers through meaningful "micro volunteer" opportunities by leveraging the latest technological advancements, such as smartphones.* The Extraordinaries team will work with scientists, doctors, journalists, nonprofits, associations, community organizations, and government agencies to design volunteer opportunities, breaking complex projects into small tasks that can be accomplished by a large number of people in a small amount of time. They then create a software tool that enables volunteers to complete specific tasks using smart phones and work with their clients to market the opportunities and recruit volunteers.

David del Ser – Frogtek

New York, New York

The Bold Idea: *Boost the productivity and income of small shopkeepers in the developing world with affordable business tools that can be run on mobile phones.* Frogtek develops simple business tools using touchscreens and barcode readers that low-literacy microentrepreneurs can use. The organization partners with local community organizations, microfinance institutions, and mobile carriers to distribute the tools.

Julie Carney and Emma Clippinger – Gardens for Health International

Cambridge, Massachusetts

The Bold Idea: *Enable HIV-positive individuals to improve their nutrition and health through low-cost sustainable agriculture practices.* Gardens for Health International (GHI) provides legal support to communities of people living with HIV/AIDS, enabling them to form small business cooperatives and to gain access to arable land. GHI provides micro-loans to the cooperatives, delivers nutritional training and identifies and provides the initial investments for high impact agribusiness opportunities, such as tomato greenhouses, fruit tree nurseries, mushroom production and animal husbandry.

Barbara Bush and Jonny Dorsey – Global Health Corps

New York, New York

The Bold Idea: *Build the next generation of global health leaders and improve the quality of healthcare services for the poor by connecting outstanding young professionals from around the world with health-focused organizations.* Global Health Corps (GHC) partners with organizations with proven success but limited resources to host international teams of young professionals for a yearlong fellowship. GHC recruits outstanding fellows from the U.S. and abroad who possess skills that will add immediate value to the organization and who show strong leadership potential.

Sarah Hemminger – Incentive Mentoring Program

Baltimore, Maryland

The Bold Idea: *Empower struggling teenagers to break the cycle of poverty, drugs and lack of education by surrounding them with "families" of mentors who fill critical gaps in academic and social support.* The Incentive Mentoring Program (IMP) families coach life skills through activities based on three elements: academic assistance; community service; and team building. Without overburdening individual volunteers, a team of six to twelve mentors led by an experienced "head of household" can form customized solutions to the challenges these children and their families face.

Veena Ramanna – IndiaGoverns

New Delhi, India

The Bold Idea: *Change the nature of political discourse in India by providing constituency and Members of Parliament performance information to voters, citizen activists, and journalists.* IndiaGoverns focuses on collecting, analyzing, and organizing development data, such as investments in infrastructure and schools, and performance data in politically meaningful terms. IndiaGoverns then uses community partnerships, mobile phone technology, and the internet to disseminate the information to the electorate.

Angie Beatty and Shawn Mckie – The J.U.I.C.E. Project

St. Louis, Missouri

The Bold Idea: *Combat disease morbidity and mortality in inner cities by reimagining the corner store as a one-stop shop for nutritious yet affordable food, free exercise training/activities, media/health literacy education, and art programs.* Situated in a predominantly African American and low-income neighborhood, The J.U.I.C.E. Project provides free and on-site programming that blends media/health literacy education with physical exercise and art for social change. They empower youth to make healthy lifestyle choices by helping them understand how food, physical activity, and behaviors (e.g. heavy television, alcohol, and tobacco consumption) impact their physical and mental health.

Esra'a Al Shafei – Mideast Youth

Manama, Bahrain

The Bold Idea: *Connect youth from the Middle East and North Africa online to promote human rights, religious freedom, tolerance, and free speech.* Mideast Youth provides the only creative space for youth to freely express themselves, and exchange information, experiences, views, and opinions, visibly involving various minorities who have been persecuted, censored, and violently discriminated against for decades.

Dhruv Lakra – Mirakle Couriers

Mumbai, India

The Bold Idea: *Create meaningful and sustainable employment opportunities for low-income deaf adults in India, thereby increasing their standard of living and making them economically independent.*

Mirakle Couriers is a full-service courier company that offers delivery and tracking services to clients in Mumbai. All delivery and back office functions will be performed by deaf employees. In addition to providing job training, Mirakle Couriers provides life skills training for their employees including personal financial management.

Adam Stofsky – New Media Advocacy Project

New York, New York

The Bold Idea: *Empower defenders of human rights and social justice by integrating video and internet social networking into their advocacy strategy, enabling them to win their legal cases and organize communities.*

New Media Advocacy Project will pioneer strategies for using video in courtrooms, legislatures, and communities. It will use social networking to give advocates an unprecedented connection to their client communities, allowing them to locate the best witnesses and gather evidence.